




The webinar will begin at
1:30pm.



SUMMER FOOD SERVICE PROGRAM
HUNGER DOESN'T TAKE A SUMMER VACATION



STEPHANIE DROSS
SFSP CONSULTANT





BACKGROUND



Davis County Comm
Schools, Belknap

- ⦿ Ensure children could continue to receive nutritious meals during the summer months
- ⦿ Largest Federal resource available for local sponsors
- ⦿ Join us in support children by becoming a partner in Summer Food Service Program!



HOW DOES HUNGER AFFECT CHILDREN?

The types of effects

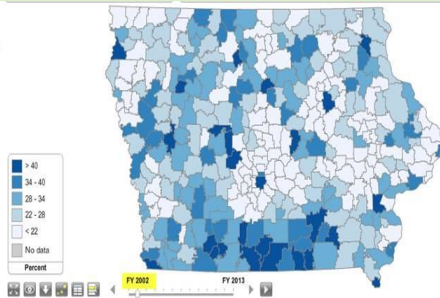




THE NEED IN IOWA - 2002



27 School Districts at >40%





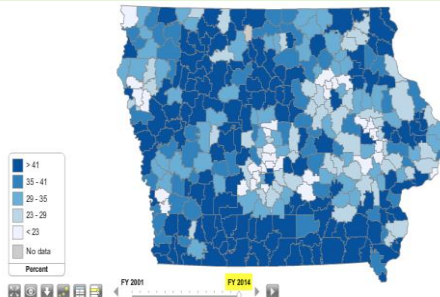
THE NEED IN IOWA - 2014



153 School Districts >40%

77 School Districts >50%

Dubuque Comm Schools - 37.5%





VASTLY UNDER-UTILIZED

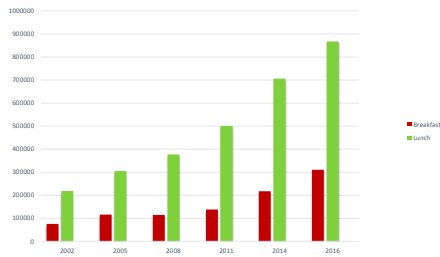
- ⦿ Food insecurity rises during the summer months
- ⦿ 198,885 Iowa students are eligible for free and reduced priced meals
- ⦿ An average of 23,643 Iowa children attended summer sites each day
- ⦿ Reaching only 11.8% of those in need





BUT GROWING

SFSP Participation Trends

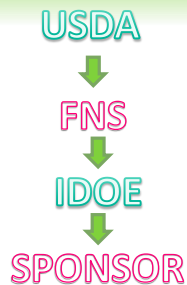


2002 –
218,616 lunch
meals served

2016 –
867,637 lunch
meals served



THE BASICS

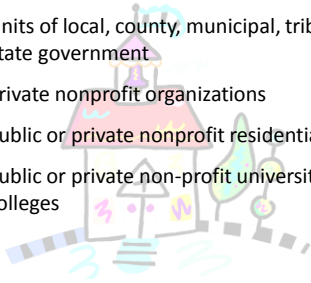


Davis County Comm
Schools, Polaski



WHO CAN SPONSOR SFSP?

- Public or private non-profit schools
- Units of local, county, municipal, tribal, or State government
- Private nonprofit organizations
- Public or private nonprofit residential camps
- Public or private non-profit universities or colleges





SITE EXAMPLES

- | | |
|---------------------|-----------------------|
| ● School | ● Community Center |
| ● Library | ● Parks & Rec Site |
| ● Housing Complex | ● Mobile Site |
| ● Park/Playground | ● Tribal Organization |
| ● Swimming Pool | ● Summer Camp |
| ● Splash Pad | ● Migrant Center |
| ● Church | ● Emergency Shelter |
| ● WIC Office/Clinic | ● Trailer Park |



Dubuque Dream Center



OPEN SITES

Open site – All children eat free without the need of additional paperwork because the site is *area* eligible.

❖ Area eligible -

- ❖ The site must be located in a school attendance area where 50% or more of the children are eligible for free or reduced price meals.
- ❖ The site must be located within the boundaries of a census block or tract that demonstrates 50% free & reduced price meal eligibility.

❖ Alternative Sources –

- ❖ Housing authority data
- ❖ Migrant data





USE OF CENSUS DATA

SFSP sites located in a Census Block Group (CBG) or Census Tract in which 50% or more of the children are eligible for free or reduced price school meals are considered area eligible.

USDA Area Eligibility Mapper:

<http://www.fns.usda.gov/areaeligibility>

Capacity Builder Mapper:

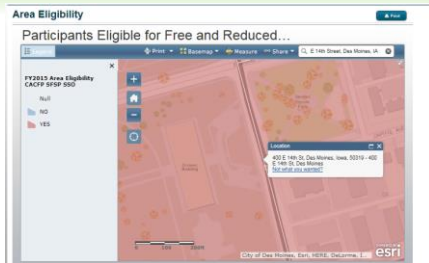
<http://www.fns.usda.gov/capacitybuilder>

FRAC Census Mapper:

<http://216.55.168.186/FairData/SummerFood/map.asp?command=scope&map=0>



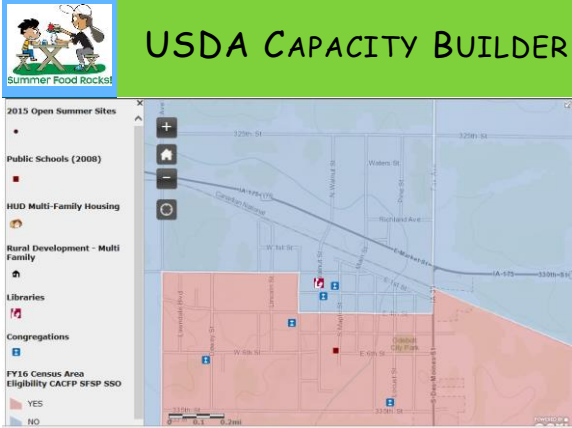
USDA AREA ELIGIBILITY MAPPER





FRAC SUMMER FOOD MAPPER





ENROLLED SITES

Enrolled site – All children eat free because 50% or more of children **enrolled** at the site are eligible for free or reduced price meals.

Closed sites must establish eligibility either through:

- ❖ through the individual income eligibility of the children attending **OR**
- ❖ area eligibility

CAMP SITES

Camps – offer regularly scheduled food service as part of an organized program for enrolled children

- ❖ Can be residential or nonresidential day camps
- ❖ Camps do not have to establish 50%+ free/reduced eligibility
- ❖ Must collect individual eligibility data via income eligibility applications or shared school data
- ❖ Are reimbursed only for those **enrolled** children who are meet the free and/or reduced price eligibility standards



WHO IS ELIGIBLE TO GET FREE MEALS?

- ⦿ Open or enrolled sites: all children 18 years or younger
- ⦿ Camps: only the children eligible for F&R
- ⦿ People over age 18 who are enrolled in the school programs for persons with disabilities





HOW ARE SFSP MEALS PREPARED?

- ⦿ Self preparation
- ⦿ Agreement through area school
- ⦿ Contract with a vendor





MEAL SERVICE

- ⦿ Can provide up to 2 meals or 1 meal & 1 snack per day
 - ⦿ Lunch & supper cannot be combined
- ⦿ Congregate meal service – onsite
- ⦿ Sponsor chooses day(s) & time of service
 - ⦿ Can operate Monday-Sunday
 - ⦿ Can operate any period of time within summer break
- ⦿ Open Sites have 5 years of eligibility with initial approval





MEAL PATTERN

- Meals must meet USDA standards

- Meal pattern requirements

- Milk
- Vegetables and/or fruits
- Bread and bread alternates
- Meat and meat alternates



United Way of
Mahaska County





SUMMER FOOD SERVICE PROGRAM

Meal Pattern For Children

Select the appropriate components for a reimbursable meal

Food Components and Food Items	Breakfast Serve all three	Lunch/Supper Serve all four	Snack Serve two of the four
Milk	Required	Required	
Fluid milk (whole, low-fat, or fat-free)	1 cup (1/2 pint, 8 fluid ounces) ¹	1 cup (1/2 pint, 8 fluid ounces) ²	1 cup (1/2 pint, 8 fluid ounces) ²
Vegetables and Fruits	Required	Required	
Equivalent quantity of any combination of: Vegetable or fruit or	1/2 cup	1/2 cup total ³	
Full-strength vegetable or fruit juice	1/2 cup (4 fluid ounces)	1/2 cup ³	1/2 cup (4 fluid ounces) ³
Grains/Breads⁴	Required	Required	
Equivalent quantity of any combination of: Bread or	1 slice	1 slice	1 slice W
Cornbread, biscuits, rolls, muffins, etc. or	1 serving	1 serving	1 serving
Cold dry cereal or	1/2 cup or 1 ounce ⁵		1/2 cup or 1 ounce ⁵
Cooked cereal or cereal grains or	1/2 cup	1/2 cup	1/2 cup
Cooked pasta or noodle products	1/2 cup	1/2 cup	1/2 cup
Meat and Meat Alternates	Optional	Required	
Equivalent quantity of any combination of: Lean meat or poultry or fish or	1 ounce	2 ounces	1 ounce
Alternate protein products ⁶ or	1 ounce	2 ounces	1 ounce
Cheese or	1 ounce	2 ounces	1 ounce
Egg (large) ⁷ or	1/2	1	1/2
Cooked dry beans or peas or	1/2 cup	1/2 cup	1/2 cup
Peanut or other nut or seed butters or	2 tablespoons	4 tablespoons	2 tablespoons
Nuts or seeds ⁸ or		1 ounce-50% ¹⁰	1 ounce
Yogurt ¹¹	4 ounces or 1/2 cup	8 ounces or 1 cup	4 ounce or 1/2 cup

United Way of
Mahaska County





SERVING QUALITY MEALS

- Balance color, texture, flavor and shape
- Create meals that appeal to the senses
- Serve foods that are "kid-friendly"
- Incorporate seasonal fresh fruits & veggies
- Moderate levels of fat, sugar, and salt
- Emphasize use of whole grains
- Utilize USDA foods
- Utilize locally-grown items





FOUR WAYS YOU CAN PARTICIPATE IN SFSP!



Saydel Comm Schools

Southeast Webster Grand
Comm Schools



1. BECOME A SPONSOR

- Attend State Agency training
- Locate and recruit eligible sites
- Hire, train, & supervise staff/volunteers
- Competitively procure food/vendor
- Oversee food service
- Monitor all sites or compliance
- Prepare claims for reimbursement
- Receive program payments
- Maintain records
- Request for off-site meal service (field trips)



Glenwood Comm Schools



2. RUN A SITE

- Attend your sponsor's training
- Supervise activities and meal service
- Distribute meals by following SFSP guidelines
- Keep daily records of meals served
- Keep the site clean and sanitary
- Store food appropriately



Trinity Presbyterian Church, Clarinda



3. BE A VENDOR

- ⦿ Meet appropriate health and sanitation standards
- ⦿ Prepare meals meeting Federal nutritional guidelines
- ⦿ Deliver meals on schedule
- ⦿ Keep delivery records
- ⦿ Fulfill the terms of the agreement or contract

Council Bluffs Comm Schools





4. VOLUNTEER



Altoona Kids Cafe



- | | |
|-------------------|-----------------|
| ⦿ Arts and Crafts | ⦿ Tutoring |
| ⦿ Mentoring | ⦿ Athletics |
| ⦿ Music | ⦿ Games |
| ⦿ Reading | ⦿ Gardening |
| ⦿ Coaching | ⦿ Cooking |
| ⦿ Life Skills | ⦿ Swimming |
| ⦿ Entertainment | ⦿ Anything fun! |



Kids in the Kitchen - Oskaloosa



BECOMING A SPONSOR

Ottumwa YMCA





LEARN ABOUT SFSP



- By attending this training!
- Find out what is going on in your community
- Talk with current sponsors
- Talk with people in your community to help ensure the success of your program!



DETERMINE THE LOCATION OF SITES

- Are there low-income children in the area?
- Are there fun activities already planned in the area?
- How easily and safely can children access the site?
- How will you determine eligibility?
- Will you prepare the meals yourself or contract with an organization to vend meals?



Cardinal Comm Schools





SPONSOR PAPERWORK



- State Agency Pre-Approval Visit
- Completion of Pre-Approval Documents
 - Permanent Agreement
 - Civil Rights Compliance Form
 - Free & Reduced Policy Statement
- On-line application through IowaCNP
 - Sponsor Information
 - Proposed Budget
 - Management Plan
 - Site information



COORDINATE SUPPORT AND PARTICIPATION

- Reach out to community leaders, organizations and residents
- Overall coordination
- Market your summer program
- Families must be aware of the availability of meals



Best Practices

PARTICIPATION

- Establish sites central to numerous activities in place at school- team practices, summer weightlifting, summer enrichment, drivers education, and swim lessons
- Identify community partners
- Provide programs at sites in partnerships with 4H, Girl Scouts, County Conversation & Extension Offices, and Public Library
- Partner with your local food bank to offer a Backpack Program
- Select sites that have a high population density or that are in close proximity to a swimming pool, recreation facility, or other planned activities
- Provide transportation to rural communities
- Establish mobile feeding sites when barriers in place
- Utilize incentive prizes to draw children back to the site
- Partner with your local city





Best Practices

PROMOTION

- Create a kick-off event in your community
- Flyers sent home in backpacks
- Articles in school newsletter, on school menus, & in church bulletins
- Notices on school websites and via e-mail & phone blast systems
- Ads in local newspaper
- PSAs on local radio stations
- Flyers distributed on car windshields
- Door hangers on houses in neighborhood of site
- Post flyer at local convenience stores, libraries, grocery stores & apartment complexes



SFSP REIMBURSEMENT RATES - 2016

Combined Operational & Administrative Reimbursement:

	Rural/Self-Prep	Urban/Vended
Breakfast	\$2.1325	\$2.0925
Lunch/Supper	\$3.7450	\$3.6850
Snacks	\$0.8875	\$0.8650

Obtaining Reimbursement for SFSP Meals:

Per-meal basis

Claim must be submitted each month

Reimbursement rates to cover both operational and administrative expenses



OPERATING COSTS

- Processing, transporting, storing and handling food
- Salaries & benefits of cooks, site personnel, and other staff
- Utensils, plates, and other nonfood supplies
- Maintenance and rented items
- Kitchen utilities
- Supervision of children
- Site clean-up
- Transporting children to and from rural sites
- Meals that may be served to SFSP workers and volunteers



ADMINISTRATIVE COSTS

- Salaries of supervisory staff, monitors, trainers, and office employees
- Rental of offices, office equipment, and cars
- Building utilities
- Insurance costs
- Postage
- Audits
- Travel costs
- Office supplies





PROCUREMENT

- A systematic multi-step approach to acquire goods, supplies, and services.
- Informal Procurement
 - Micro-Purchase
 - Purchases between \$0-\$3,500
 - Must distribute purchases equitably
 - Small Purchase
 - Purchases between \$0-\$150,000 or local threshold, most restrictive
 - ALL purchases must be competitive and offer free and open competition
- Formal Procurement
 - Purchases over \$150,000 or local threshold, most restrictive
 - Invitation for Bids
 - Request for Proposals



Maintain
Fairness &
Integrity



REMEMBER....

- SFSP is a nonprofit food service program for children
- Sponsors must be prepared to manage their food service programs carefully
- Closely monitor all expenses



Kids on Course, Cedar Rapids



EVERYONE WINS WITH SUMMER FOOD!

- Children
- Parents
- Food service workers
- Organizations
- Communities



Kids on Course, Cedar Rapids



UPCOMING WEBINARS

- Application Completion Webinar
 - Thursday, March 2nd, 1:30-3:00pm
 - Application deadline – May 1st
- Summer Food Service Program Mandatory Training Webinar – REQUIRED
 - Monday, May 1st, 1:30-3:30pm



QUESTIONS



Cardinal Comm Schools

- Iowa Department of Education
 - Bureau of Nutrition and Health Services
 - Stephanie Dross
 - stephanie.dross@iowa.gov
 - 515-281-4760

- <http://www.fns.usda.gov/sfsp/summer-food-service-program-sfsp>
- <https://www.educateiowa.gov/pk-12/nutrition-programs-0>
